

THE FLORIDA ACADEMY OF GENERAL DENTISTRY

The Florida Focus

Decision Makers and Buyers Will See Your Ad!

- u The FLAGD Newsletter, The Florida Focus, reaches over 1,700 dentists in the State of Florida and Puerto Rico - **3 times a year.**
- u Our readers make key purchasing decisions about products, services, investments, personnel, and more.
- u Our coverage provides medical professionals and decision makers with a comprehensive source of information that affects their industry.
- u Our readers express commitment to the profession by joining FLAGD. The Florida Focus is their primary means of statewide communication.

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Check must accompany advertising contract.

Space Ordered:	Amount:	Deadline:	Edition:
_____ Full page - 7.5" x 10"	\$1,000	March 1	Spring Issue
_____ 1/2 page H - 7.5" x 4.5"	\$500	July 1	Summer Issue
_____ 1/2 page v - 10" x 4"	\$500	November 1	Fall Issue
_____ 1/4 page - 3" x 4"	\$250		

All digital artwork (.jpg or .pdf preferred) should be emailed to rsmall@flagd.org or mailed to:
The Florida Focus, FLAGD, 14864 Enclave Lakes Dr. #T-1, Delray Beach, FL 33484

For more information or to reserve advertising space, call Rosie Small at 305-613-2742 or toll free at 866-620-0773. Fax this form to 707-220-2861.

The Florida Academy of General Dentistry newsletter reserves the right to reject any advertisement that does not conform to the overall values and ethics of the profession. Advertisements will be accepted as long as they do not misrepresent, libel or slander. FLAGD is not responsible for ad content.