

Potential Changes Coming to Dentistry

*by Roderick Shaw, III, DMD, MAGD
Legislative & Governmental Affairs Committee Chair*

Tampa, Friday August 12. IF YOU READ NOTHING ELSE...READ THIS COLUMN. The Board of Dentistry is in the process of making many changes to Dentistry in Florida. Some of the changes you already know and some you probably do not know about. Let me start with the ones you do not know about. The most notable change involves expanding the role of dental assistants in Florida. The Board and the FDA are beginning the process of codifying educational requirements for Dental Assistants to place and carve restorations. There are already 16 states that permit dental assistants to place and carve amalgam restorations. The prevailing thought would require dental assistants who already have expanded duties to complete perhaps 200 additional classroom hours of clinical training in an academic setting. Assistants would



attend a Monday through Friday program at either NOVA or UFCV. Many details will need to be codified before any new rules or statutes are adopted. Dentists will have the opportunities for input with the Assistant Council and Hygiene Council teleconferences and the BOD Rules committee before it comes to a vote before the full Board. The Board has not made this major change in the Dental Practice act, but Board members want to get the rules in place now for the next step when this is implemented in Florida.

On another topic, under current rules it is not permissible for an Anesthesiologist to practice within a dental office. The Board would like to change the rules so dentists may hire anesthesiologists to work in their office to assist with sedation cases. This is a likely change which appears to be widely supported by the Board and Organized Dentistry. On the same topic of sedation, FAU will start a Medical School this Fall. FAU would like to offer dentists training in Oral Sedation. This program will be applying to the Board of Dentistry for approval of their program once it is in operation. Currently approved Dental Post Grad programs for IV Conscious Sedation include University of Alabama Birmingham and University of Georgia Augusta. In old news, the Board discussed the flood of telephone calls being received by the Board office about HB 795 passed in last year's legislative session. This bill requires that tamper proof prescription pads be used for all Schedule II & III controlled drugs. This bill also prohibits dentists and physicians from dispensing Schedule II & III drugs from their office. This will still permit dentists to administer these medications within their office as a part of treatment. The dentist may not, however, give the patient a

What's Inside?

President's Message	2
Editor's Message	3
FLAGD Honors Distinguished Members	4
San Diego, Report from the AGD Annual Meeting	6
List of new Fellows and Masters	6
Message from the President-Elect	7
FLAGD CE Seminar on Seep Disorders	8 & 9
Dental Advertising after Ducoin	10
Capwiz, Share your opinions with Legislators	11
Photos from the AGD 2011 House of Delegates	13
2011 Membership Application	15

Changes, continued on page 12



President's Message



As My Year Comes to an End . . .

By Dr. Don Thomas
FLAGD President

It sure was great to see a lot of old friends at this year's FLAGD General Assembly in Orlando. I was happy to hear that most are doing well during these tough economic times.

It is always so inspiring to see the number of doctors who attend each year. We are one of the few dental organizations that saw an increase in membership last year. I hope this is due to the fact that our constituent board of directors are doing what you feel are in the best interests of our patients and the practice of dentistry. Our goal is and always has been to be the premiere representative for the general dentist. Our voice grows stronger each day and if each member only recruited one doctor for membership per year, even more could be accomplished for dentistry. And the value of AGD membership far outweighs the cost. In fact, we have the lowest dues of any organization that I belong to. The leadership is focused on maximizing the value of your membership.

As members we promote high quality care for the patients we serve. Our commitment to continued education promotes the most advanced techniques and the most up to

date information available to our profession so that we can deliver the best care possible to our patients. Patients expect more from our members and hold us up to high standards of care.

Last month I was privileged and honored to represent you at the national House of Delegates for the AGD in San Diego. Florida is one of the bigger constituents and thus has a larger delegation to represent the general dentists from our state. Your advocacy for general dentistry is in good hands with our national leadership and delegates from Florida. The governance issues we face as it relates to advocacy include 1) resistance to mid-level providers and any irreversible procedures they may provide for the public, 2) allowing FLAGD members to advertise their FAGD and MAGD designations, and 3) maintaining the general dentists as gatekeeper and the final decision maker as it pertains to patient care. Our white paper on Access to Care succinctly places the best interest of the public as a top priority when we consider who is to provide care for those without dentists. These are just a few of the issues we are working on.

In closing I would like to say again that it has been an honor and privilege to serve the Florida Academy and to represent, without a doubt, the finest dentists in America. Let the Florida Academy know if you would like to contribute as a leader in preserving our profession. You can reach us through our website at www.flagd.org. Please keep our country and profession in your thoughts and prayers. Have a great fall and successful end to 2011.

FLORIDA FOCUS

Copyright: © FLAGD 2011

Published by the Florida Academy of General Dentistry
2372 NW 8th Street, Delray Beach, FL 33445

E. Donald Thomas, DMD, FAGD, President
Chris Wujick, DMD, Editor
Rosalie A. Small, Managing Editor

Send announcements and correspondence to:
Florida Academy of General Dentistry
2372 NW 8th St., Delray Beach, FL 33445
Phone: (866) 620-0773 FAX: (707) 220-2861 Email: flagd@flagd.org

Send letters to the editor to:
Chris Wujick, DMD, Editor
8475 Seminole Blvd., Seminole, FL 33772
gatorwuj@hotmail.com

Disclaimer:

The Florida Academy of General Dentistry, its Officers and Board Directors are not responsible for the opinions, views or statements made in essay, discussion or in the proceedings which are presented in The Florida Focus or on any FLAGD online presence. The Florida Focus is published by the Florida Academy of General Dentistry for its members. Comments and suggestions about The Florida Focus should be sent to the Executive Office, attention Rosie Small, Executive Director.

Editor's Message



Will The Real Young Dentists Please Stand Up!?

by Dr. Chris Wujick
Editor, *Florida Focus*

I think I can speak for my constituency of young dentists, it's been several years now since we graduated from dental school and we cannot believe the time has flown by so quickly. It feels like only a couple of years ago we got out of school; and the calendar pages just seem to flip faster and faster as time moves on. We have enjoyed a few years of fun without having to study long hours for exams, or scurry for prosth or endo graduation requirements. We are now establishing practices of our own and some of us are even starting our own families, and getting involved with churches and local civic groups. As our lives begin to get busier post graduation we must not forget about the roles we can play within our profession. We are the future of dentistry. But, believe it or not, we are now the present of dentistry.

What is a young dentist? My arbitrary number is 35 and under. But something tells me I'll think differently when I am 36. I have also heard that 45 is the new 35. But then again, kids have been growing up so much faster lately... So perhaps we should just leave it at if you feel you belong, then I will agree.

Now that we have that point settled, let's get back to the topic of leading. On airplanes, pre-flight instructions tell us when assisting others with the oxygen masks, it is of utmost importance to get your personal affairs in order before you can help others. This is no different than responsible professionals. We all have different responsibilities that affect our personal as well as professional lives. And whereas no one should be obligated to volunteer as a leader in some facet of organized dentistry, collectively as a group we must fulfill our duty to become at least "involved." If we young

dentists continually expect someone else to rise to the occasion, then our profession's interests will not get accomplished when and where it needs to. At this time I must implore each and every one of us to start looking at ourselves to see how we can help lead.

Like having a baby, there is never a perfect time to become a leader. And, if we are to wait for the perfect time, it probably would never come and we would miss out. There are a million excuses not to participate in the leadership of our profession, but we need to step out of our comfort zone and take a turn at the wheel of our professional car. Don't just sit back and wait for groups to ask you to help; offer your help.

Being a leader is a lot easier than you might think. It takes a little bit of time - as much time as you want to put into it. But, I'd say it is about as tough as the luge in the Winter Olympics. In that sport all you need is the desire to jump on and get a good push and then just hold on tight. And as

We have a lot of veteran dentists in our communities that have a wealth of experience and knowledge that they are eager to share with the aim of helping out the young docs to push off on their journey into leadership.

long as you lean into the corners every now and then, in the end your ride will probably look pretty good without you personally feeling too spent. We have a lot of veteran dentists in our communities that have a wealth of experience and knowledge that they are eager to share with the aim of helping out the young docs to push off on their journey into leadership. From there the rest should be pretty easy with the help of your colleagues and when you get to the end of your run I think you will be very satisfied.

There are many ways to help and here are some examples of AGD members having fun helping to lead their profession. You can coordinate your local Give Kids a Smile event like Dr. Matt Burton (class of 2003) in Pinellas County. Dr. Zach Kalarickal (class of 1999) is the West Coast District Dental Association representative for the FDA in which he helps convey to the state legislature the priorities of the FDA. At the national level Dr. Amit Patel (class of 2004) is part of the PACE accreditation committee for CE courses. Universities have class liaisons organizing events and disseminating pertinent info to their former classmates. Dr. Brian Rask (class of 2004) represents his graduating class from the University of Florida.



Florida AGD Honors Distinguished Members

At the General Assembly Luncheon held at the Gaylord Palms Resort on Friday, June 10th, the Florida AGD honored four of its most outstanding members for accomplishments as varied as CE hours, contributions to the community, and service to the Academy.

The FLAGD presented an Award just named this year for last year's winner - the **J. Frank Collins Lifetime Achievement Award**. The winner of this prestigious award was **Dr. Larry Scheitler**.



Dr. Larry Scheitler

Dr. Scheitler has been a dentist and member of the AGD since 1975. He has spent the majority of his practice working for the VA, and was honorably discharged from the US Army Reserves in 2005 as a Colonel.

Dr. Scheitler's activities on behalf of the Academy of General Dentistry are many and varied. He served as President of Region 17, the VA Chapter of the AGD, from 1987 to 1989, and also served as their Delegate to the AGD House of Delegates.

He switched his AGD region upon moving to Florida, and became a member of the Florida AGD and Region 20. From 2005-2009, Dr. Scheitler served as AGD Trustee from Region 20. He also served as Secretary to the FLAGD and Editor of the Florida Focus for six years, during which the FLAGD newsletter on the AGD's ACE Award for outstanding publications every year of his editorship.

From 2004-2005, Dr. Scheitler served as Chair of the AGD's PACE Council, and continues to advise both the Florida AGD and the Bay Pines VA Study Club on PACE issues.

Currently, Dr. Scheitler is the Chief of Dental Services for the Bay Pines VA, which operates 20 dental clinics in Florida and Puerto Rico. He has been and continues to be on the staff of many dental schools, and has established programs in General Dentistry at many of these schools. He has received a great many honors for his work in both his military and civilian activities.

The **Distinguished Service Award** is presented to a Council, Committee, or Task Force member who has served the FLAGD in an outstanding manner; who has gone beyond the call of duty in assuring continuity and integrity in the operations of this organization. This year, the Distinguished Service Award was presented to FLAGD Treasurer, **Dr. Harvey P. Gordon**.

Dr. Gordon has been a practicing dentist since 1968 and this year he celebrates his 40-year anniversary as a member of the Academy of General Dentistry. He has served on the Board of the Florida AGD and has held the offices of Treasurer, Vice-President, President, and Immediate Past President. In fact, last year he held both positions of Immediate Past President and Treasurer.



Dr. Harvey P. Gordon

Dr. Gordon is also active in the Gold Coast AGD, where he served as Treasurer for many years and continues as a member in good standing. He became a Founding Member of the Gold Coast AGD in 1990.

In addition to his role as Treasurer of the Florida AGD, Dr. Gordon serves as Chairman of the Budget and Finance Committee, and successfully manages the reserve funds of the Academy on an ongoing, hands-on basis. The Academy has consistently improved its financial status because of the oversight of Dr. Gordon.

He also created the Audit Committee, to assist with the audit of the FLAGD and the Awards Committee, to enable the FLAGD to acknowledge members who have performed exceptional service to the Academy.

Dr. Gordon has served as a Delegate to the AGD House of Delegates on behalf of the FLAGD since 1997. Additionally, he served three terms as Treasurer of Region 20, from 2000 to 2009.

There is very little that Dr. Gordon has not done for the FLAGD, and he never turns down a request to volunteer.

Winning the **Humanitarian of the Year Award** this year was **Dr. Raul Molina** from Miami, FL. Dr. Molina has directed several humanitarian missions to the Tarahumara indian tribes of Northern Mexico in the Copper Canyon mountains region. He also directs humanitarian missions to the Maya and Mexican people in the Yucatan Peninsula region.



Dr. Raul Molina

Additionally, he manages several humanitarian and medical/dental missions in the Middle East countries of Lebanon and Syria, where he provides leadership training to local business owners and entrepreneurs from Egypt, Dubai, Cyprus and other Middle East region countries.

Dr. Molina also directs humanitarian missions in the South American countries, Venezuela and Chile, as well as throughout Cuba. He provides volunteer dental services in several university-based and public health clinics and orphanages throughout the Dominican Republic.

On the home front, Dr. Molina donates his time at His House Children's Home, a private, non-profit, faith-based organization dedicated to restoring the joy in the lives of children from newborn to 18 years of age and children who have transitioned out of the foster care system and families; REMAR International, an international center (in over 58 countries) with two locations in South Florida, for helping in the rehabilitation and vocational training of drug addicts, juvenile delinquents, prostitutes and other individuals who have been marginalized from society at large; Donated Dental Services, the Mass Disaster Identification Team, and the University of Florida Hialeah Dental Clinic.

Dr. Keith M. Friefeld was the winner of a new award first presented this year, the "**Most CE Hours Award**," with more than 300 verifiable participation and lecture CE credits earned in 2010.



Dr. Keith Friefeld with FLAGD President, Dr. Don Thomas

Also at the FLAGD General Assembly, the new President of the Florida Dental Association, **Dr. Cesar Sabates**, joined the luncheon to welcome FLAGD members to the FNDC. Dr. Sabates is also a member of the AGD and FLAGD and we are very proud to have one of our members serve as President of the FDA.



Dr. Cesar Sabates



Dr. Larry Nissen

Also attending the General Assembly to address FLAGD members was Dr. Larry Nissen, outgoing President of the Florida Dental Association. Both Dr. Nissen and Dr. Sabates spoke about the need for cooperation between the FDA and the various specialty dental groups in Florida.

In other business, the General Assembly voted unanimously for new Officers and Board members of the Florida AGD:

- President-Elect - Dr. Tony Menendez
- Vice President - Dr. Jason Lewis
- Secretary - Dr. Irma Tassi
- Treasurer - Dr. Harvey Gordon
- Editor - Dr. Chris Wujick

Board Members at large:

- Dr. Bipin Sheth
- Dr. Jeff Oppenberg
- Dr. Pete Castro
- Dr. Frank Recker
- Dr. Gerald Botko



At the General Assembly



San DieGo!

An Up-Close and Personal Look at the AGD Annual Meeting

by Dr. Robert Gehrig, Regional Director, Region 20

My wife and I had been looking forward to the Annual Meeting in San Diego. Our last trip here a few years ago brought back memories of gorgeous balmy weather, wonderful people, fantastic parks and museums, and lively nightlife. We were hoping for a repeat performance, and we were not disappointed.



After a long day, a number of the RD's and our wives wandered over to the Gaslight District for some dinner and fun and have a bit of a send off for Dr. White. The comfortable beds at the Marriott Marina next to the Convention Center were welcome. Eleven o'clock was 2 am Florida time and jet advance was kicking in!

Arriving on Sunday the 24th, we were tired from an early flight out of Orlando which meant we had to leave Fort Pierce at 1:00 am. We were ready to RELAX! The poolside café was a perfect location and the atmosphere was great. We even were a little chilly coming from the 95 degree humid weather in Florida to the balmy 72 of San Diego. Then we were off to the famous Ralph's Market for some food, snacks and supplies.

Tuesday morning and the House of Delegates opening session began. The usual opening speeches and awards presentations moved along nicely and then it was time for the campaign speeches of the candidates. Dr. Mark Donald of Mississippi was unopposed for speaker of the House as was Dr. Roger Winland, our award winning editor. Dr. Maria Smith from New England continues as Treasurer. Dr. Howard Gamble from Alabama was unopposed for President and Dr. Jeff Cole was also unopposed for President Elect. The offices of Secretary and Vice-President were contested elections.

Bright and early Monday morning the Regional Directors met to work on issues related to the upcoming House of Delegates and projects for which the RD's are responsible. Most of the upcoming House Resolutions were discussed, especially the resolution regarding separation of governance from the annual meeting (R107). A sense of how each of the Regions was leaning on the issues was formed and strategies for forming consensus were discussed. We will discuss this a little more later.

Projects ongoing like improving the Universal Awards Application, STAR visits, and the pilot project providing staff support to small constituents were discussed. Elections were held and Dr. Michael Lew from California was elected Chair for the upcoming year. Dr. Lew will take over from Dr. Connie White who is moving on to Trustee. Dr. Lew and I had served on Membership Council together and he will be an excellent RD Chair, even though it will be difficult to fill the shoes of the departing Dr. White.

The Florida AGD is proud to welcome the following new Fellows and Masters for 2011:

<u>Masters:</u>	<u>Fellows:</u>
Dr. Darlenn G. Ayan	Dr. Samuel B. Artley
Dr. Daniel J. Brennan	Dr. Robert Alexander Busto
Dr. James E. Covan, Jr.	Dr. Pedro A. Castro
Dr. Dennis S. Digamon	Dr. Keith M. Friefeld
Dr. Stan Frohlinger	Dr. Edilia C. Glenski
Dr. Joseph C. Joyce	Dr. Hector A. Gonzalez Lay
Dr. Sanford N. Schwartz	Dr. Yanelys Guerra
Dr. Noel L. Spurlock	Dr. Sutinder Singh Kohli
	Dr. Gary M. Lease
	Dr. Pablo J. Sierra-Duque
	Dr. Deborah L. Simpkins
	Dr. Andrew E. Trammell, Jr

Reference Committees dominated the afternoon and it emerged that there were only two real contentious issues. Comments on R107 and the proposed changes to the Emeritus Membership category proved lengthy. At this time we were looking at a very contentious HOD on Thursday with no clear resolution on these two issues.

Wednesday was set aside for the Regional Caucus Meetings. Our Region met all day long. This meeting included the Region 20 Caucus, a Florida AGD Board Meeting, numerous visits from AGD officers, and political wheeling and dealing between the Regions on R107.

I am happy to report that the FLAGD Board, in Executive Session approved a new contract for our Executive Director, Rosie Small, for three more years. The Florida Constituent is well served by Ms. Small and she is highly

Message from the President-Elect



An Introduction

by Dr. Tony Menendez
President-Elect

Get a group of dental professionals together and there is one thing they will surely all agree on - our profession is rapidly changing. Be it the recession, mid level providers or the suggestion of new dental schools, we are all in a quandary as to what the future holds. So many of our colleagues are turning a blind eye to the future and taking a wait and see approach. By becoming a member of the Academy of General Dentistry, you have made a philosophical statement about your belief in General Dentistry and its future. As President-Elect of the Florida Academy of General Dentistry I would like to thank you for the opportunity to serve as your President (beginning on November 1, 2011) and encourage you to become more involved in our organization. Make your voice heard! I encourage you to complete the survey that you received in August if you haven't already, as that will assist your board of directors in addressing the wants and needs of our members.

With an abundance of time on our hands, you must now make a commitment to your future and lifelong learning. Continuing education has been a central core ideal of the academy since its inception. My membership in the AGD has been predicated upon this philosophy. Over the years, the FLAGD has worked to bring you the most up-to-date continuing education at a most reasonable cost. By promoting the latest in continuing education we hope our members can distinguish and advance themselves to provide the latest and highest quality of care. Diversity in

knowledge will place you at the forefront of the wave of changes the future may bring. I encourage you to pursue Fellowship and Mastership in the Academy. The University of Florida's Comprehensive Dental Program is the only MasterTrack program in the country that allows an individual to attain Mastership in the Academy of General Dentistry in 25 months. As a past graduate of the program and a current visiting faculty member, I cannot overstate the value of this program of what it has meant to me. In addition, visit www.flagd.org to learn about future CE opportunities, such as our Sleep Apnea course this October in Orlando.

As times have changed, so has the Academy's position on advocacy. We will continue to advocate for the general dentist's position as the gatekeeper for patient care and to maintain your ability to provide comprehensive care. By maintaining this position, we hope that the ultimate beneficiary will be our patients. I believe that we are all

obliged to extol the virtues and values of our membership to our patients. They must be made aware of our desire to provide them with the most current and beneficial treatment and our commitment to lifelong learning. When asked, "how should I choose a dentist?" my response is always straightforward and simple, "Make sure he or she is an AGD member."

In closing, the success of this organization is in the values perceived by our members. Our goal is to provide you, our members, with an organization that supports those values. In this regard we ask you to volunteer your time, by simply making your opinions known or by joining us at the state or national level. Please feel free to contact me at smilesdds@comcast.net or 941-624-4575. I look forward to hearing from you!

(Editor's Note - Following the FLAGD General Assembly at which Dr. Menendez was elected to the position of President-Elect, Dr. Michael Badger, current President-Elect, reported that the press of his work prevents him from taking over as President of the FLAGD in November, 2011, and requested and received permission to serve as President-Elect for an additional year. Dr. Menendez agreed to take over the office of President-Elect and to rise to the office of President from November 1, 2011 to October 31, 2012.)



Florida AGD & Central Florida AGD to Co-sponsor a CE Seminar on Treating Sleep Apnea and Snoring

The role of the dentist in treating snoring and sleep apnea is one of the “hottest” and most current topics in dental education at this time.

The Florida AGD is pleased to announce an upcoming Continuing Education Seminar, *Dental Sleep Medicine, the Time is Now!*, on Friday, October 14, 2011 at the Buena Vista Suites Hotel, 8101 World Center Drive, Orlando. The program will offer eight hours of CE credit on this interesting and current topic, beginning at 8:30 a.m. and ending at 5:00 p.m., with lunch provided.

The instructor for this course is Gy Yatros, DMD, a Florida AGD member and Diplomate of the American Board of Dental Sleep Medicine. Dr. Yatros graduated from the University of Kentucky College of Dentistry in 1989, the youngest graduate in the University’s history. He opened his practice in Holmes Beach, FL, and began treating Obstructive Sleep Apnea with dental appliances. In 2009, Dr. Yatros founded Dental Sleep Solutions Franchising, LLC. - formed to provide training, systems, and marketing to assist dentists in incorporating dental sleep medicine in their practice. In addition to his private practice and his presentations in Dental Sleep Medicine, he serves as an affiliate Assistant Professor and member of the Voluntary Faculty of the Department of Internal Medicine with the University of South Florida, College of Medicine.

Dr. Yatros is a member of the American Academy of Dental Sleep Medicine, American Dental Association, Academy of General Dentistry, Florida Academy of Cosmetic Dentistry (Charter Member), Academy of Computerized Dentistry, Florida Dental Association, West Coast Dental Association, Manatee Dental Society and Manatee Study Club. He is a contributing columnist for each edition of Dental Sleep Magazine and a regular speaker on obstructive sleep apnea and orthotic devices used as a treatment alternative for Sleep Apnea and Snoring throughout the US and internationally.

The Buena Vista Suites is a lovely hotel located just off I4, offering two-room suites with full buffet breakfast included at a rate of \$99 for those attending this seminar. The cost for the seminar is \$195 for AGD members and \$295 for non-members. The Florida AGD will credit \$100 toward AGD membership for any non-member who joins at the Meeting (for the remainder of 2011 and all of 2012). There is a reduced rate of \$145 for Dental Hygienists and \$95 for Dental Assistants, so this program allows dentists an opportunity to bring your entire office team along to learn about this important topic while enjoying a weekend in Orlando.

For more information, contact FLAGD Executive Director, Rosie Small, at 305-613-2742 or rsmall@aol.com

FLAGD Members Appointed to AGD Councils

Two Florida AGD members have been appointed to AGD Councils for the upcoming year. **Dr. Mel Kessler** was appointed to the Legislative Council and **Dr. Larry Grayhills** was appointed to the new Council on Communications just created at the 2011 House of Delegates. The FLAGD congratulates these members of their new appointments.

Other FLAGD members serving on AGD Councils include **Dr. Tony Menendez**, Membership Council, and **Dr. Bipin Sheth** and **Dr. Amit Patel**, PACE Council.

Correction

In the Spring, 2011 issue of *Florida Focus*, Board of Dentistry member, Dr. Wade Winker, was not identified as a General Dentist. The *Florida Focus* staff regrets this error.



Dr. Larry Nissen (r) presents Florida Dental Association President's Pin to new FDA President (and FLAGD member), Dr. Cesar Sabates



The Florida Academy of General Dentistry and the Central Florida AGD Present:

Dental Sleep Medicine – The Time is Now!

An introductory course designed for dentists to begin treating snoring and sleep apnea in their offices



Course Outline:

- ◆ Overview of Obstructive Sleep Apnea (OSA) etiology and relationship to the oral cavity and dentistry
- ◆ 3 big changes that have increased the need for Dental Sleep Medicine and profitability
- ◆ Prevalence of OSA
- ◆ Sleep Disordered Breathing: education and terminology
- ◆ Signs, symptoms and health ramifications
- ◆ Diagnosis of OSA
- ◆ Comprehensive review of treatment alternatives for OSA
- ◆ Dentistry's role in recognition and management of snoring & sleep apnea
- ◆ Health history, screening patients for OSA, patient examination and treatment protocol
- ◆ Exam, impression and bite procedures
- ◆ Treatment protocols (how to adjust, follow-up and insure proper adjustment for maximum improvement)
- ◆ Types of dental devices
- ◆ Review of specific sleep appliances
- ◆ Success rates, compliance and side effects of dental devices
- ◆ Patient case presentations
- ◆ Marketing your Dental Sleep Practice and building relationships with the medical community
- ◆ Getting started in Dental Sleep Medicine

A CE Seminar featuring Gy Yatros, D.M.D.

Dr. Gy Yatros has been in private practice on Anna Maria Island, Florida since 1992. He has been practicing sleep dentistry for over ten years and also has offices in Sarasota and Tampa devoted exclusively to the treatment of sleep disordered breathing. He is an international lecturer on the subject of dental sleep medicine and speaks regularly throughout the country. Dr. Yatros is a Diplomate of the American Board of Dental Sleep Medicine, past president of the Manatee Dental Society and is an Affiliate Assistant Professor of the Department of Internal Medicine with the University of South Florida, College of Medicine. He is co-founder of Dental Sleep Solutions Franchising, LLC.

Friday, October 14, 2011

8:30 a.m. to 5:00 p.m

Lunch from 12:30 p.m to 1:00 p.m.

8 CE Credit Hours Provided

Buena Vista Suites Hotel

8101 World Center Drive, Orlando, Florida 32821

Call 800-537-7737 to make hotel reservations

Rate: \$99 per night, use code FLAGD

Cost for members of the AGD - \$195

Cost for non-AGD members - \$295

(\$100 will be credited toward AGD dues for remainder of 2011 and 2012 for non-members who join at seminar)

Cost for Dental Hygienists - \$145

Cost for Dental Assistants - \$95

***** Includes lunch *****

Please accept my registration for the Seminar "Dental Sleep Medicine, The Time is Now" (PLEASE PRINT) ff

Name _____

Address _____

City, State, Zip _____

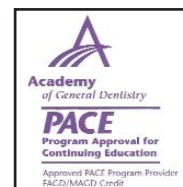
Phone _____ Fax _____ Email _____

Enclosed is my check for \$ _____

_____ AGD members @ \$195 each _____ Dental Hygienists @ \$145 each

_____ non-AGD members @ \$245 each _____ Dental Assistants @ \$95 each

Registration forms with checks (only method of payment) should be mailed to:
Florida AGD, 2372 NW 8th St, Delray Beach, FL 33445



AGD Provider # 219295

The Small Print:

Cancellations before 10/1/11 will receive full refund less a \$25 processing fee.

Cancellations after 10/1/11 will receive a 50% refund less \$25 processing fee.

"No shows" will not be refunded.

Cancellations will only be accepted via fax (707-220-2861) or email (rsmall@flagd.org)



Dental Advertising in Florida: After DuCoin

by Dr. Frank Recker, JD

As most every Florida dentist is aware, a Florida court in Tallahassee ruled in 2009 (the DuCoin case) that the statutory provisions of F.S. 466.0282, prohibiting the advertising of dental credentials other than those recognized by the ADA, were unconstitutional on multiple grounds. Specifically, the court ruled that the AGD, AAID, and the AACD were bona fide organizations that issued credentials based on rigorous, objectively verifiable criteria. As such, it violated the First Amendment rights of dentists to prohibit the advertising of those credentials. The ruling did NOT prohibit the Board of Dentistry from otherwise banning deceptive or misleading advertising of any kind. The State did not appeal that decision.



non-ADA recognized 'dental specialty certifying boards or recognizing agencies' might obtain approval as such by the Board.

What is most perplexing about this rule is ascertaining the problem it is ostensibly intended to address. In fact, no evidence was presented in either the Florida or California cases that any dental organization sought the right to award 'specialty' credentials. To the contrary, the only issues litigated concerned the RIGHT to advertise credentials issued by the

AAID, AGD or AACD by those dentists who earned them, not to classify or portray the credentials as 'specialty' credentials, or to deem the holders of those credentials 'specialists.' Simply stated, the First Amendment rights of those dentists seeking to advertise the above mentioned credentials were upheld, and the public can decide what weight or value to afford those credentials when seeking dental services.

Less than a year after the DuCoin decision, the FDA submitted a proposed draft of a new rule to the Board Of Dentistry in an apparent attempt to address a perceived 'loophole' resulting from this decision. That rule was assigned to the Board's Rules Committee and at least two meetings were held regarding the contents of this proposed regulation.

In its present form, the draft rule (64B5-4.002) addresses 'specialty' advertising. Yet, the DuCoin decision made it clear that the credentials at issue in that case were not being heralded as 'specialty' credentials nor did the organizations that issued those credentials contend that they represented 'specialty' status by the dentists holding those credentials.

The proposed new rule prohibits any advertisement or advertising that 'States that the dentist is a specialist or has received formal recognition as a specialist in any aspect of the practice of dentistry unless the dentist has in fact received such recognition and such dental specialty certifying board is approved by the Board. For purposes of this rule, the Board approves the dental specialty certifying boards recognized by the American Dental Association and the Commission on Dental Accreditation as recognizing agencies.' The rule then goes on to specify how any other

It is clear that, after the California and Florida decisions, credentials issued by the AGD, AAID, or AACD can be advertised to the public without restriction or limitations imposed by the states.

An apparently common misperception exists about the DuCoin decision and/or those organizations issuing the credentials noted in that decision. The Plaintiffs in both the California case (striking down a similar California statute in October 2010) and the Florida litigation expressly stated their acceptance of 'specialists' and 'specialty status' as determined by the ADA and CDA (Commission

on Dental Accreditation). And on a corollary note, the ADA acknowledged in both cases that it had no mechanism or process by which it evaluated, assessed or 'recognized' any credential issued by any non-specialty dental organization such as the AAID, AGD or AACD. The ADA simply determines, through its House of Delegates, what areas of dentistry become 'recognized' as a dental specialty.

It is clear that, after the California and Florida decisions, credentials issued by the AGD, AAID, or AACD can be advertised to the public without restriction or limitations imposed by the states. It is also clear that no plaintiff or dental organization challenged the ADA's determination of

Region 20 Report



Capwiz: Share Your Opinions With Your Legislators

by Dr. Richard Kanter
Region 20 Trustee

Why did you join the Academy of General Dentistry (AGD)? If you're like most of our members, you wanted access to high-quality continuing dental education (CE) or you wanted someone to represent your interests on important issues. It's possible that one was your initial reason for joining the AGD, and the other has become more important to you as you've built your practice.

As the AGD approaches its 60th anniversary, it remains committed to offering its members quality CE and representing members' interests to groups within and outside of dentistry. As a result, advocacy on behalf of general dentists has become even more critical at both the federal and state legislative levels, in part because of:

- Increased efforts to introduce new types of dental care providers;
- The introduction of objectives and strategies relating to oral health objectives by federal agencies and other national organizations;
- The ongoing evolution of the health care delivery system as a result of changes contained in health care reform legislation; and
- Efforts to maintain electronic patient records.

The AGD can only be a successful advocate for you if we have your support. One easy, yet effective, way for members to get involved in the AGD's advocacy efforts is to contact their legislators in response to pending votes and major initiatives. In recent months, you may have received emails urging you to use Capwiz to contact your legislators and voice your opinion on matters that will affect your patients and your practice.

What is Capwiz?

Capwiz is an online communication vehicle that allows members—and even their colleagues and patients—to share their opinions about important topics with their state and federal legislators.

Where do I find it?

Capwiz is available under the "Advocacy" tab on the AGD's website. To use this function, click "Government Relations," and then select the "Contact Lawmakers" tab.

How do I get started?

Just enter the basic information requested and Capwiz will automatically tell you the names and political affiliations of your local and national leaders. It will also save your contact information and automatically populate those fields the next time you go online to respond to an action alert.

How do I use it? And when do I use it?

The AGD's lobbyist in Washington, D.C., offers recommendations regarding when to issue a national action alert, typically in response to an upcoming vote on legislation that will impact patients and providers. For local/state concerns, constituent leaders work in conjunction with AGD Headquarters' staff to develop and release action alerts in response to upcoming votes.

Each time the AGD issues an action alert, members can click through to an email message suitable for sending to a legislator. Members are welcome to customize those messages and are encouraged to share relevant personal stories as customizing the email can make the message much more meaningful to legislators. Even an email message that has been changed only slightly can lead to an "aha!" moment that may prompt a legislator to see an issue in a different light.

How long does it take?

It takes just a few minutes to enter your ZIP code and contact information into the Capwiz system. After that, it's up to you. You can spend just a few minutes and send the message exactly as it's written, or you can opt to take the time to personalize your message by including relevant information or a personal experience that explains why you feel the way you do.

Does Capwiz really have an impact?

It can have an impact, but only if you use it. Once you contact your legislators, you may receive an automatic message letting you know that your email was received and thanking you for sharing your views.

Recently, one AGD member did some research to find out the name of the person on his congressman's staff who monitors health care issues. He directed his letter to that individual and within a few days received a telephone call asking him to be on an advisory board for health care issues. He was also asked to submit names of professionals for the congressman's advisory board committee.

Your efforts can make a difference for your patients and your community.



Changes, continued from page 1

few pills to take home following treatment. The Board Attorney plans to send all Florida dentists a clarification of the law in October.

HB 1749- Expert Witness bill. This bill establishes an alternative dental license for out of state physicians and dentists who testify in Florida for Malpractice cases. In order for a non-Florida licensed doctor to testify in a Florida Court, the doctor will need to apply for a temporary license from the Board. By doing this, the Board of Dentistry will be able to discipline or revoke permits for Doctors that provide poor, misleading, or false testimony against Florida Practitioners. This is an important power and authority now available to the Boards of Medicine and Dentistry.

The topic of specialty licensure by credentials was discussed during the

Board meeting. With this model a dental specialist that has a license from another state could obtain a Florida license via credentials rather than by having to pass the Florida dental examination. This concept has the support of Florida Oral Surgeons. Testifying against this plan were representatives of the FDA, Periodontal, Orthodontic, Pedodontic, and Endodontic organizations. This will be discussed at future board meeting seeking common ground.

Regarding discipline of dentists, the major topic which was discussed in virtually every single case is record keeping. I think every dentist in front of the Board wished they had better case selection. Since they did not have better case selection they wished like mad that they had more detailed records documenting the steps and decision points along the way. They

wished they had written down alternative treatments discussed with the patient and had reviewed with the patient a better description of the risks. They wished they had a signed medical history by themselves and the patient which can be a problem with some dental software programs. They wished they had more interim and final x-rays during root canals, before a post was placed, and after the post was placed. They wish they had x-rays of crowns to confirm the fit of the margins prior to cementation. Some very simple steps that can be delegated to highly trained staff would have been invaluable to these dentists. So if you have not re-examined your record keeping lately, today is as good a time as any. There are good records-keeping courses available. Take your staff and let them help you get all those needed films and documentation.

Message from the Editor, continued from page 3

Now, of course, this article appears in the FLAGD journal, and the FLAGD and its local components certainly need an infusion of new leadership as great as any other facet of organized dentistry. The panhandle and southwest Florida have been void of an FLAGD component for years, and all it takes is one inspired leader to get those areas established. Are YOU in a position to accept this challenge? The AGD components were formed with the intention of keeping general dentists connected at a local level; to gather and disseminate information

specific to general dentists and provide high quality convenient continuing education. Groups representing the specific interests of general dentists are as important now as they were when they were established. But, I think these groups have become taken for granted. These groups cannot just lead themselves and without general dentists to step up to the plate and shoulder some of the responsibilities, the entities will dissolve more quickly than most of us realize. This should not and will not happen if we support it.

We need the younger dentists to realize what we have and take possession before even we realize that we are no longer "young." The great football coach George Allen encouraged his men that "the future is now." OUR future is now. And since young dentists might not know George Allen from George Hamilton, allow me to quote Rob Snyder: "You can do it!"



**Stay current on AGD activities at
www.agd.org**

Keep up with the FLAGD at www.flagd.org

Photos from the AGD House of Delegates Meeting

(Background photo is the USS Carl Vinson, currently docked in San Diego, from whose deck the body of Osama Bin Laden was lowered into the sea)



Region 20 Delegates, top row, Dr. Amit Patel, Dr. Jeff Oppenberg, Dr. Rod Shaw, sitting, Dr. Tony Menendez, Dr. Don Thomas, Dr. Harvey Goredon, Dr. Bipin Sheth, Dr. Pete Castro



Outgoing AGD President, Dr. Fares Elias



FLAGD Officers, from left, Dr. Tony Menendez, Dr. Rod Shaw, Dr. Don Thomas



Region 20 Delegation at AGD House of Delegates meeting



Podium, AGD House of Delegates Meeting



Delegates at Region 20 Caucus, Dr. John Joffre (l) and Dr. Harvey Gordon (r)



Joining the Region 20 Caucus, from left, new AGD President, Dr. Howard Gamble, AGD Exec, Chuck McFarlane, Dr. Fares Elias



From left, Dr. Jeff Oppenberg, Dr. Rod Shaw, and Dr. Don Thomas



Dr. Don Thomas signs Management contract with Rosie Small



Dr. Richard Kanter, Region 20 Trustee



Dr. Amit Patel, Region 20 Delegate



San Diego, continued from page 6

respected in the dental profession. We are in an enviable position with Ms. Small as our ED. The FLAGD Board also dealt with many issues currently facing the Constituent. Meeting again as the Region 20 Caucus, each of the numerous HOD resolutions were discussed. The Region was well represented by your elected delegates and many wise and difficult decisions were made. Region 20 was well prepared for the HOD the next day.

The HOD began with elections on Thursday morning. Dr. Linda Edgar from Washington was elected over Dr. Carter Brown from South Carolina for Vice President. Dr. Manuel Cordero was tapped over Dr. Patty Meredith for Secretary. It was a difficult decision choosing one candidate over the other as they were all highly qualified. Our Trustee, Dr. Richard Kanter and I have good working relationships with Linda and Manny and look forward to working with them.

The contentious issue over the changes to the Emeritus status was resolved by referring the issue back to the Membership Council. Members of the Council have a charge to bring this

matter back to the HOD in a form that will be more acceptable. Most of the Region 20 delegates favored leaving the Emeritus status unchanged.

Now, on to resolution R107. Thanks to a consensus-building effort spearheaded by your Region 20 delegates, Dr. Scott Dubowsky from Region 4, Dr. Michael Lew from Region 13, Regions 7, 8, 11, 15-16, and 18, we were able to settle this issue with a substitute resolution that affirmed that future Annual Meetings and Governance will occur concurrently with no separation. This will allow for a shorter meeting and allow attendees at the annual meeting to observe the HOD in action. Delegates will not have to take 7-10 days out of their offices to attend the annual meeting and will allow for a more compact, productive and interactive format. There are proposed changes that will allow the attendees more opportunity to interact with the HOD.

Friday and Saturday consisted of attending participation courses, the exhibition hall, touring San Diego and my favorite; a San Diego Padres baseball game. The Scientific Session

was well attended and the exhibition hall provided lots of dental window shopping. This is the hallmark of CE in the AGD and should not be missed by any AGD Member.

Saturday involved more CE opportunities and the Convocation Ceremony for the Fellowship, Mastership, and Lifelong Learning Awards recipients. It was unfortunate that the keynote speaker, Congressman Paul Gosar, DDS of AZ was not able to attend due to debate in Washington over the extension of the US Debt. Outgoing AGD President, Dr. Faris Elias, filled in very well. The Ceremony was dignified and impressive and Florida had its fair share of awardees. The highlight of the day was the dinner cruise on San Diego Bay.

Sunday came far too early and we left San Diego wanting more, but glad to return to Florida. An AGD Annual Meeting is always the Mecca for an AGD member. If you have not attended one, plan for Philadelphia next year on June 21-24, 2012. Take your family and enjoy four days of fun, CE and camaraderie.

Advertising after Ducoin, continued from page 10

‘specialty’ status. Therefore, it would appear equally clear that the pending Board rule addresses a problem that does not exist and represents unnecessary additional regulation, far too much of which we already have!

Indeed, the Board currently has the authority to prohibit and regulate ‘any advertising which is in any way fraudulent, false, deceptive, or misleading in form or content.’

(64B5-4.002). And it would follow that calling oneself a ‘specialist’ in an area of dental practice not recognized as such by the ADA, or by a dentist not possessing the credential, is facially an inherently ‘false, deceptive, or misleading’ statement that is already prohibited under existing regulations.

(Frank Recker was lead counsel for the Plaintiffs in the DuCoin and Potts (CA) litigation, and is a member of the ADA, FDA, AGD, AAID, and now serves as a Board Member at large in the FLAGD)



2011 Academy of General Dentistry Membership Application

For more information:
 Call us toll-free: **888.AGD.DENT (888.243.3368)**
 Or join online: www.agd.org

Promotional code: _____

Referral Information
 If you were referred to the AGD by a current member, please note information below:

Member's Name _____

City, State/Province, or Federal Services Branch _____

Member Information

First name _____ MI _____ Last name _____ Designation (e.g. DDS, DMD, BDS) _____ Date of birth (mm/dd/yyyy) _____
Required for access to the members-only AGD website

Do you currently hold a valid U.S./Canadian dental license? Yes No _____
 License number _____ State/Province _____ Date renewed (mm/yyyy) _____

Type of membership (See back page for definitions): (check one) Active general dentist Associate (Dental specialist) Resident Dental student Affiliate

If you are not in general practice, please indicate your specialty: _____

Current dental practice environment: (Check one) Solo Associateship Group practice Hospital Resident Other _____

Faculty _____ Please indicate institution _____ Federal Services _____ Please indicate branch _____

If you are a member of the Canadian Forces Dental Service, please indicate your preferred constituent: U.S. Military counterpart Local Canadian constituent

Contact Information

Your AGD constituent (local chapter) is determined by your business address, unless one is not available.

Preferred billing/mailling address: Business Home
 Preferred method of contact: E-mail Mail Phone

Business address _____ City _____ State/Province _____ ZIP/Postal code _____

Name of business (if applicable) _____ Phone _____ Fax _____

Home address _____ City _____ State/Province _____ ZIP/Postal code _____

Phone _____ Primary e-mail _____ Website address _____

Educational Information

Are you a graduate of an accredited* U.S./Canadian dental school? Yes No Currently enrolled

Dental school _____ City _____ State/Province _____ Date of graduation (mm/yyyy) _____

Are you a graduate of (or resident in) an accredited* U.S. or Canadian post-doctoral program? Yes No Currently enrolled Type: AEGD GPR Other

Post-doctoral institution _____ State _____ Start date (mm/dd/yyyy) _____ End date (mm/dd/yyyy) _____

*See back of form.
 For information on qualifying for the residency dues discount, please refer to the description on the back.

Optional Information

Gender Male Female

Ethnicity American Indian Asian African-American Hispanic Caucasian Other

Are you interested in becoming one of the following? Mentor Mentee

Dues Information

Please check membership type applying for:

	U.S.	Canada (in Canadian dollars)	Puerto Rico
<input type="checkbox"/> Active General Dentist	\$354.00	\$304.00	\$296.00
<input type="checkbox"/> Associate	354.00	304.00	296.00
<input type="checkbox"/> Affiliate	177.00	152.00	148.00
<input type="checkbox"/> Resident	71.00	61.00	59.00
<input type="checkbox"/> 2010 Graduate	71.00	61.00	59.00
<input type="checkbox"/> 2009 Graduate	142.00	121.00	118.00
<input type="checkbox"/> 2008 Graduate	212.00	183.00	178.00
<input type="checkbox"/> 2007 Graduate	283.00	243.00	237.00
<input type="checkbox"/> Student	16.00	16.00	16.00

1. AGD Headquarters Dues.....

2. **Florida AGD Dues** **\$70.00**
Please refer to back page for constituent dues

Total Amount Enclosed:

Payment

Check (Enclosed)
 VISA MasterCard American Express Diners Club Discover

Note: Payments for Canadian members can only be accepted via VISA, MasterCard, or check.

_____ / _____
 Expiration date _____ Please print name as it appears on the card _____

I hereby certify that all of the above information is correct, and that by signing this application agree to all terms of membership including completion of 75 hours of continuing education every three years for Active General Dentist and Associate Members.

Signature _____ Date _____

Return this application with your payment to: Academy of General Dentistry,
 211 E. Chicago Ave., Ste. 900, Chicago, IL 60611-1999
 For applicants paying with credit cards, fax to: 312.335.3443 (secure fax number)



The Florida Academy of General Dentistry
2372 NW 8th Street
Delray Beach, FL 33445

Presort Standard
U.S. Postage
PAID
Boca Raton, FL
Permit No.

2010-2011 EXECUTIVE COUNCIL

Officers

President

E. Donald Thomas, DMD, FAGD
201 N Lakemont Ave Ste 300
Winter Park, FL 32792-3211
Phone: 407-644-1455
Fax: 407-644-0592
Email: dt2thfxr@embarqmail.com

President-Elect

L. Michael Badger, DDS, FAGD
9672 Camberley Circle
Orlando, FL 32836-5754
Phone: 407-370-0200
Fax: 407-370-0277
Email: drmbadger@cfl.rr.com

Vice-President

Tony Menendez, DDS, MAGD
4120 Tamiami Trail, Suite A
Port Charlotte, FL 33952-9241
Work: 941-624-4575
Fax: 941-624-4587
Email: smilesdds@comcast.net

Secretary

Irma M. Tassi, DMD
2109 Bayshore Blvd. #403
Tampa, FL 33606
Work: 813-972-2000
Fax: 813-910-4038
Email: Irma.Tassi@va.gov

Treasurer

Harvey P. Gordon, DDS, MAGD
4949 SW 33rd Way
Ft. Lauderdale, FL 33312
Phone: 954 618-9982
Email: flashfl@earthlink.net

Immediate Past President

Roderick Shaw, III, DMD, MAGD
317 N. Duval St.
Madison, FL 32340
Phone: 850-973-6427
Fax: 850-973-9622
Email: rkshaw@drrodshaw.com

Editor

Chris Wujick, DMD
8475 Seminole Blvd.
Seminole, FL 33772
Phone: 727-393-6024
gatorwuj@hotmail.com

Delegates at Large

Bipin J. Sheth, DDS, MAGD
5239 Coconut Creek Pkwy
Margate, FL 33063-3964
Work: 954-979-8631
Fax: 954-979-8651
Email: bipinsheth@msn.com

Jeff Oppenberg, DMD

11935 85th St
Largo, FL 33773-2718
Phone: 727-442-2358
Email: j3j2j1us@yahoo.com

Jason D. Lewis, DDS

130 Gateway Circle
Saint Johns, FL 32259
Work: 904-201-6000
Fax: 904-201-6004
Email: jlewisdds@bartram dentalcenter.com

Pedro A. Castro, DMD

7313 W Flagler St.
Miami, FL 33144-2505
Phone: 305-264-3905
Fax: 305-262-7082
Email: pacr108@aol.com

Region XX Director

Robert Gehrig, DMD, FAGD
1405 South 25th Street, Suite B
Fort Pierce, FL 34947
Work: 772-465-4545
Fax: 772-465-5869
Email: rdgehrig@bellsouth.net

Region XX Trustee

Richard M. Kanter, DMD, FAGD
801 W. Fletcher Avenue
Tampa, FL 33612
Work: 813-961-1727
Fax: 813-968-7220
Email: RKanter48@aol.com

Council & Committee Chairs

Membership Council

Dr. Tony Menendez, Chair

Legislative Council

Dr. Rod Shaw, Chair

PACE Council

Dr. Bipin Sheth, Chair

Continuing Education Committee

Dr. Mel Kessler, Chair

Public Information Council

Dr. Rod Shaw, Public Information Officer

Budget and Finance Committee

Dr. Harvey Gordon, Chair

Constitution & Bylaws Committee

Dr. Tony Menendez, Chair

Nominating Committee

Dr. Michael Badger, Chair

Awards Committee

Dr. Rod Shaw, Chair

Audit Committee

Dr. John Joffre, Chair